

### Marc Reicher

*Senior Vice President of Operations ChampionsGate  
Representing Osceola County*



Mr. Reicher has over 25 years of experience in commercial real estate and is currently the Senior Vice President of Operations for RIDA's development activities in Florida. Major responsibilities include strategic planning, development, governmental relations and oversight of ongoing operations at RIDA's projects including the Master Planned Community at ChampionsGate, Florida. Mr. Reicher's prior experience included 10 years with Trammel Crow Company overseeing the development of over \$400 Million in real estate. Mr. Reicher's time at Crow included serving such clients as Publix, Target, Tandy Corp, Mobil Oil, Toys-R-U's, K-Mart Corporation, General Motors and Boston Market.

#### Education/Credentials

- Rollins College, Winter Park Florida
- Bachelor of Arts and Economics
- International Council of Shopping Centers, CLS

#### Professional/Community Involvement

- ChampionsGate CDD—Past Chairman
- City of Winter Park—Chairman, Economic Development Advisory Board (EDAB)
- Gateway Finance Committee—Osceola County Appointee
- Osceola Chamber of Commerce—Board of Directors, Past Chairman
- Central Florida Partnership—Core Strategy Group for SunRail Initiative—Member
- Business Force – Board of Directors
- Education Foundation of Osceola County—Board of Directors
- Florida Citrus Sports – Board of Directors
- International Council of Shopping Centers—Member