



CENTRAL FLORIDA SPORTS COMMISSION

Seminole County	FY 14 Final	FY 15 Plan	FY 16 Plan
# of Events	8	16	23
# of Athletes	14,146	19,304	39,307
Total Visitors	26,857	48,584	92,081
Room Nights	9,064	13,439	15,672
Avg Acq. Cost p/RN			
Economic Impact	\$9,162,587	\$19,300,000	\$13,814,580

Strategy.

Team.

-Target & develop two types of amateur events:

-Created

-Spring Training (SB/BB)

-‘Bid on’

-NCAA DII Tennis

Seminole County CVB. Seminole County TDC. Seminole County Venues. Orlando City Soccer Club (Pro & Youth).

Venues.

Events.

New Sports Complex. Seminole County Soccer Complex. Sanford Stadium. Sanlando Park. Sylvan Lake Park. Seminole County Softball Complex.

2015: FHSAA Tennis Finals
2015: US Youth Soccer Girl's ODP
2015: ECNL Winter Showcase
Targeted '16/17: NCAA Women's College Cup Youth Tournament
Targeted '17: US Soccer Regional