



# ***CENTRAL FLORIDA SPORTS COMMISSION***

<b>Osceola County</b>	<b>FY 14 Final</b>	<b>FY 15 Plan</b>	<b>FY 16 Plan</b>
# of Events	16	22	21
# of Athletes	16,852	21,319	17,419
Total Visitors	36,014	42,391	39,704
Room Nights	18,565	27,407	26,502
Avg Acq. Cost p/RN			
Economic Impact	\$6,763,349	\$11,700,000	\$10,500,000

## Strategy.

## Team.

- Target & develop two types of amateur events:
  - Created
    - City of Lights Invitational
  - ‘Bid on’
    - USAG Level 9 Easterns

Kissimmee Sports / Experience  
Kissimmee. Osceola TDC. SMG.  
Osceola Parks and Recreation.  
City of Kissimmee.

## Venues.

## Events.

Osceola Heritage Park. Austin  
Tindall Park. Reunion Resort.  
Champions Gate Sports Complex.  
Kissimmee Lakefront Park.  
Osceola County Stadium and  
Softball Complex.

2015: Summer Faceoff (Lacrosse)  
2015: USA BMX Fall Nationals  
2017: NCAA DII M Golf Champs  
2018: NCAA DI M Golf Regionals  
Targeted ‘17: USAG Girl’s JO  
Targeted ‘17: Bass Elite Series