



CENTRAL FLORIDA SPORTS COMMISSION

Lake County	FY 14 Final	FY 15 Plan	FY 16 Plan
# of Events	9	16	17
# of Athletes	3,129	5,714	5,487
Total Visitors	6,238	7,298	7,743
Room Nights	3,738	8,056	5,338
Avg Acq. Cost p/RN			
Economic Impact	\$2,320,000	\$3,180,000	\$2,900,000

Strategy.

Target and develop two types of amateur events:

- Created
 - Rowing Spring Training
- ‘Bid on’
 - USA Volleyball Jr. Beach

Team.

Lake County Economic Development and Tourism Department. National Training Center. South Lake Sports/Tourism Committee. Lake TDC. USAV Florida Region. Special Olympics Florida.

Venues.

Mission Inn Resort. National Training Center. Clermont Waterfront Park and Boathouse. The Big House. Venetian Gardens. Hickory Point Recreation Facility and Sand Volleyball Complex.

Events.

2015: NCAA DIII W Golf Champs
2016: NCAA DII M Golf Regional
2017: NCAA DIII M Golf Champs

Targeted ‘16: Collegiate Rowing
Targeted ‘17: USAV Sand Nat’ls