

## Steve Hogan

*CEO, Florida Citrus Sports  
At Large*



Steve Hogan is the Chief Executive Officer for Florida Citrus Sports (FCS), a non-profit event management company that is responsible for producing the Buffalo Wild Wings Citrus Bowl, Russell Athletic Bowl, Florida Blue Florida Classic, Florida Citrus Parade and other Central Florida-based events designed to attract economic impact and ultimately benefit at-risk children and educational initiatives.

After working for McCaw Communications and The New York Times, Hogan started his employment at Florida Citrus Sports in 1995 in the events department. He worked his way up to become Events Manager, Assistant Executive Director (COO) and ultimately interim Executive Director (CEO). After a nationwide search, Hogan was named the organization's Chief Executive Officer in 2006.

During his tenure, Hogan has worked on a variety of major sporting events. In 1999, he created a college football all-star game – The Villages Gridiron Classic -- from scratch, an event which lasted seven years on ESPN and boasted over 100 NFL draft picks. In his career, he has managed several NFL preseason, college football regular-season and international soccer neutral-site games. Additionally, he has negotiated television, title sponsorship and conference agreements that have elevated Florida Citrus Sports, and ultimately Orlando, into one of only three communities that stage multiple bowl games each year.

Hogan has worked tirelessly for the last decade with community leaders to dedicate funding for the reconstruction of the Florida Citrus Bowl Stadium. Overcoming significant challenges and a recession which delayed the project, the near \$200 million reconstruction received approval in 2012 to move forward immediately following the 2013 bowl season.

In 2013, Hogan was part of a group of community leaders responsible for creating LIFT Orlando, an organization aimed at breaking the cycle of poverty in Orlando's at-risk communities by partnering with residents to achieve shared goals of mixed-income housing, cradle to career educational pipeline, community wellness and long-term economic viability. Florida Citrus Sports is a founding partner of LIFT, attempting to realize Hogan's vision that the reconstruction of the Citrus Bowl can be used as a catalyst to create pathways of progress for some of Orlando's residents facing the toughest life challenges.

Hogan serves nationally as Chairman of the Football Bowl Association and has served locally as chair of Leadership Orlando. Other board service includes his involvement with LIFT Orlando, Orlando Inc., the Buoniconti Fund to Cure Paralysis and the Community Health Impact Council.

Hogan received his Associate of Arts degree in Communications from Polk State College in 1989. He received his bachelor's degree in Advertising and Public Relations from the University of Central Florida in 1991.

He and his wife, Angie, live in Orlando with their three children, Davis Brownlee, Anderson Hogan and Blakely Hogan.